

## SOCIAL MEDIA SCREENING REPORT™

## **DEEP INSIGHT IN ONE REPORT**

The Social Media Screening Report is a key component to keep your employees and company reputation safeguarded against potential hostility, harassment, negligence and the risk of bad publicity, while circumventing the hazards of conducting social media reviews in-house.

Our Social Media Screening Report is the *only* FCRA-compliant report on the market that flags four categories of business related online behavior:

- ✓ Racism/Intolerance
- √ Potentially Violent Behavior
- √ Sexually Explicit Conduct
- √ Potentially Illegal Behavior



TURNAROUND: 1 - 72 hours

## **DID YOU KNOW....**

- \* There were more than 2.4 billion social media users around globe in 2017.
- \* Consumers are holding companies more accountable than ever before for the online behavior of employees.
- \* 70% of employers use social media to screen candidates.
- \* Of the companies that are conducting social media checks, 95% of them are done internally.
- In a 2011 FTC Opinion Letter, social media can be applied in employment decisions, reports ARE consumer reports and the FCRA applies.



YOU CAN'T UNSEE IT

DIY social media background checks means taking a risk at viewing protected class information that should not impact hiring decisions.